



# Gisborne Masters Football Club

## Press Release 7<sup>th</sup> December 2025



### FOR IMMEDIATE RELEASE

#### **Gisborne Masters Football Club Embraces the Future Ahead of 40th Anniversary Season**

As the Gisborne Masters Football Club approaches its landmark **40th anniversary season in 2026**, the Club is reflecting on a long and proud history while taking positive steps toward the future.

Formed in **1986**, the Gisborne Masters Football Club became a member of **Victorian Country Superules**, now known as **AFL Masters Vic Country**. What began as a group of past players “still having a kick” has grown into a **family-friendly, inclusive club** that welcomes newcomers of all backgrounds, abilities, and experience levels.

While the Club fondly remembers its past and honours the contributions of those who have gone before, it is equally important to **embrace new opportunities** as the Gisborne community continues to grow. With two senior football clubs now calling Gisborne home, the Gisborne Masters Football Club remains proud of its **unique and independent identity**, firmly anchored in the Australian Masters Football philosophy of “**Footy for Fun.**”

The Club’s core values continue to be:

- Respect
- Mateship
- Support
- A family-friendly atmosphere
- Welcoming and inclusive spaces

#### **Club Branding Update**

At the **2025 Annual General Meeting**, held on **26 November at Sankey Reserve**, members **overwhelmingly voted** to adopt new club colours and a new logo. This decision followed a detailed consultation period that began in **August 2025**, building on discussions from previous AGMs.

As a result of this member-led process:

#### **What is changing**

- **Club colours:**  
Royal Blue, Red and White will transition to **Charcoal-Navy, Red and White**
- **Club logo:**  
The long-standing **Bulldog logo** will transition to a new **Storm logo**

#### **What is not changing**



# Gisborne Masters Football Club

## Press Release 7<sup>th</sup> December 2025



- **Club name:**

The Club will continue to be known as the **Gisborne Masters Football Club**

- **Club values:**

Our unwavering commitment to “Footy for Fun,” respect, mateship, support, a family-friendly atmosphere, and welcoming spaces remains unchanged

The Club acknowledges that **change can be difficult**, particularly within a passionate and engaged community. We recognise the strong emotional connection many members, past players, and supporters have with the Club’s history. We welcome and invite **respectful discussion** and engagement as we move forward together.

In keeping with Australian Football traditions during times of change, the Club is proud to retain the traditional bulldog logo on the upper rear of the new playing jumper. This will be accompanied by the words “Est. 1986” as a lasting acknowledgement of the Gisborne Masters Football Club’s long and proud history, and of all those who have contributed to it over the years.

---

### About the Gisborne Masters Football Club

The Gisborne Masters Football Club caters to individuals in their **30s, 40s, 50s and 60s** who are seeking **fun, fitness and friendship** through Australian Rules Football. Participation is encouraged at all levels—whether socially, through training, or by playing in matches—and members are free to be involved as much or as little as they choose.

With over **35 years of history**, the Club is a proud member of the **Victorian Country Masters Australian Football League** and is well known for living the Masters Football philosophy of “Football for Fun.”

The Club gathers at **Sankey Reserve, Gisborne**, every **Wednesday at 6:30pm** throughout the year. Training sessions typically run for approximately **60 minutes**, followed by a **BBQ meal** and refreshments available from the licensed bar.

More information on the Club’s history, culture, and activities can be found at:

<https://gisbornemastersfc.com/>

---

**Signed,**

*Cameron Gamble*  
President

*Glen Gardner*  
Vice President

*Matthew Bourke*  
Treasurer

*Mark Blackburn*  
Secretary